CYTOKINETICS, INCORPORATED

CORPORATE DISCLOSURE/REGULATION FD POLICY

I. INTRODUCTION

As a publicly held company Cytokinetics, Incorporated (the "<u>Company</u>") is subject to certain obligations imposed by the federal securities laws regarding the disclosure of information to the public. Premature, selective or otherwise unauthorized disclosure of internal or nonpublic information relating to the Company could adversely affect the Company's ability to meet its disclosure obligations under the federal securities laws. In addition, premature, selective or unauthorized disclosure could cause competitive harm to the Company and in some cases result in liability for the Company or the individuals making such disclosure. Further, all information, whether material or immaterial, that the Company provides to outsiders, must be accurate and consistent with these responsibilities.

II. PURPOSE

This Policy establishes guidelines for the disclosure of Company information to the investing public, financial market analysts, stockholders, the media and any persons who are not employees or directors of the Company consistent with the requirements set forth in Regulation FD promulgated by the Securities and Exchange Commission ("<u>SEC</u>") under the Securities Exchange Act of 1934, as amended. This Policy is in addition to the Company's Amended and Restated Insider Trading Policy and the Company's Corporate Governance Guidelines.

III. SUMMARY OF REGULATION FD

A. Application of Regulation FD.

Regulation FD applies to disclosures of "material nonpublic information" to the following categories of persons:

1. Broker-dealers and their associated persons, such as analysts;

2. Investment advisers, institutional investment managers and their associated persons;

3. Investment companies, hedge funds, and affiliated persons; and

4. Any holder of the Company's securities if it is reasonably foreseeable that the holder will purchase or sell the Company's securities on the basis of the information.

B. Communications Exempted from Regulation FD.

The following types of communications are specifically exempted from the disclosure requirements of Regulation FD:

1. Communications made to a person who owes the Company a duty of trust or confidence, such as an attorney or accountant;

2. Communications made to any person who expressly agrees to maintain the information in confidence; and

3. Communications made in connection with most registered securities offerings.

C. Authorized Spokespersons; Disclosure of Material Nonpublic Information.

Except as otherwise set forth herein, the only persons authorized to speak on behalf of the Company to securities market professionals or holders of the Company's securities are the Company's Chief Executive Officer, Chief Financial Officer, Chief Commercial Officer, the Executive Vice President of Research & Development, the Senior Vice President Corporate Communications and Investor Relations, or other persons specifically designated by any of the foregoing to speak with respect to a particular topic or purpose (each such person an "<u>Authorized Spokesperson</u>" and collectively the "<u>Authorized Spokespersons</u>"). All Authorized Spokespersons are required to coordinate any intended disclosures with the Company's Chief Executive Officer.

Regulation FD requires that whenever an Authorized Spokesperson discloses material nonpublic information to securities market professionals or holders of the Company's securities who may well trade on the basis of the information, the Company must make public disclosure of that same information as follows:

1. If any Authorized Spokesperson <u>intentionally</u> discloses material nonpublic information, the Company must make public disclosure of such information before or <u>simultaneously</u>.

2. If any Authorized Spokesperson <u>unintentionally</u> discloses material nonpublic information, the Company must make public disclosure of such information as soon as reasonably practicable (but in no event after the later of 24 hours or the commencement of the next day's trading after discovery of the disclosure). Discovery happens when a director, executive officer, investor relations or public relations officer of the Company learns that the Company or any person acting on the Company's behalf disclosed information that such person learning of the disclosure knows, or is reckless in not knowing, is both material and nonpublic.

IV. DEFINITIONS

A. Intentional Disclosure. A selective disclosure of material nonpublic information is "intentional" when the person making the disclosure either knows, or is reckless in not knowing, that the information he or she is communicating is both material and non-public.

B. Material Information. Information is "material" if there is a substantial likelihood that a reasonable investor would consider it important in making an investment decision, or if a reasonable investor would view it as altering the total mix of information

available. In short, material information includes any information that could reasonably affect the price of the Company's stock.

The following list, while not exhaustive, identifies several types of information or events that are more likely to be considered material. The SEC emphasizes, however, that materiality must be judged on a case-by-case basis.

- Financial performance and results, especially quarterly and year-end financial statements, and significant changes in financial performance or liquidity.
- Company financial and other projections and strategic plans.
- Potential mergers and acquisitions, the sale of Company assets or subsidiaries or other potential business combinations.
- New major contracts, orders, suppliers, customers, or finance sources, or the loss or termination thereof.
- Major discoveries or significant changes or developments in product lines, research or technologies, including significant scientific, clinical or regulatory achievements or data, and clinical trial results or data.
- Significant changes or developments in supplies or inventory, including significant product defects, recalls or product returns and supply shortages of raw materials or products.
- Significant pricing changes.
- Public or private securities/debt offerings, stock splits, or changes in Company dividend policies or amounts.
- Significant changes in senior management.
- Actual or threatened major litigation or the resolution of such litigation.
- Significant communications with the FDA, EMA or other regulatory authorities.
- Regulatory inspections and findings regarding the Company or any of its material contract manufacturing, contract research organizations, or other vendors.

C. Nonpublic Information. Information is "nonpublic" if it has not been disclosed to the general public by means of a press release, SEC filing or other media for broad public access. Disclosure to even a large group of analysts does not constitute disclosure to the public.

V. POLICY

Company personnel should not disclose internal or nonpublic information, material or otherwise, about the Company to anyone outside the Company, except as required in the performance of his or her regular duties for the Company and in a manner consistent with this Policy.

The initial disclosure of material information by the Company will generally be made only through press releases, SEC filings or other means reasonably designed to provide broad, non-exclusionary distribution of the information to the public so that all members of the investing public will have an equal opportunity to access simultaneously the material information.

Rumors concerning the business and affairs of the Company may circulate from time to time. The Company's general policy is not to comment upon such rumors.

Material information about the Company that has previously been disclosed to the public in accordance with this Policy shall not be confirmed or updated by Company personnel, except in a manner consistent with the procedures outlined in this Policy.

Company personnel should not participate in electronic discussion groups or post any social media posts on the Internet concerning the activities of the Company or other companies with which the Company does business, even if done so anonymously.

VI. **PROCEDURES**

As a general rule, communication with stockholders, the media and financial market analysts shall be restricted to the Company's Chief Executive Officer, Chief Financial Officer, Chief Commercial Officer, the Executive Vice President of Research & Development, and the Senior Vice President Corporate Communications and Investor Relations. Such persons or the Board may, however, designate other officers to respond to inquiries regarding specific areas of interest, and in each case such person shall coordinate any intended disclosures with the Company's Chief Executive Officer. The following methods shall be the exclusive means by which material, nonpublic information is disseminated by the Company:

A. Press Releases.

The Company may issue press releases from time to time to disclose information management believes is important or of use to the public, whether or not the information is material. The Chief Executive Officer or another authorized senior official will designate an appropriate person to prepare press releases to be issued by the Company. All press releases disclosing material, nonpublic information will be reviewed and approved by (i) the Chief Executive Officer or another authorized senior official and (ii) the Company's General Counsel or outside counsel. The Chief Executive Officer or other authorized senior official will also designate the person or group of persons for follow-up media inquiries on the press release (the "<u>Kev Contact</u>"). Unless specifically designated, such Key Contact shall not be authorized to respond to inquiries from stockholders or financial analysts. Alternatively, the Chief Executive

Officer or other authorized senior official may, at his or her discretion, determine that the Company's press release represents its sole response to inquiries of the matter.

The Chief Executive Officer, Senior Vice President Corporate Communications and Investor Relations or other authorized senior official will designate the appropriate person to implement the transmission of the press release through the appropriate communication channels. These duties may include:

1. Transmission of the press release to the Company's investment bankers/analysts and others who may request to be included on the Investor Relations distribution list, so long as such transmission is preceded by the transmission of the press release to the national wire service.

2. Coordinating the transmission of the press release on the national wire service.

3. Immediately following confirmation of the transmission of the press release on the national wire service, the representatives of the local media and others who may request to be included on the Investor Relations distribution list may be contacted to inform them of the press release and, if desired, transmit a copy to them.

B. Form 8-K.

At the discretion of the Chief Executive Officer or other authorized senior official, in consultation with the Company's General Counsel or external counsel, the Company may file with or furnish to the SEC a Current Report on Form 8-K setting forth the information to be disclosed.

C. Conference Calls.

The Company may schedule conference calls from time to time to discuss financial results or other information that may be material to the investing public and the securities industry. Participation in such calls in general shall be open on a "listen-only" basis to all members of the public and the news media. The procedures applicable to such conference calls should generally be as follows:

1. A reasonable time prior to the initiation of the call, a press release should be disseminated setting forth a description of the material information to be discussed in the call and announcing the time, date and call-in information for the call.

2. A notice containing the time, date and call-in information for the call should also be posted on the Company's website.

3. All communications by the Company during the course of the conference call should be consistent with the press release that accompanied the conference call and/or with other prior public disclosures made by the Company.

4. A transcript and/or audio file of the call (as well as any other summaries thereof) may be posted on the Company's website for a period to be determined upon the advice of counsel.

D. Contact with Financial Market Analysts.

Except with the concurrence of the Chief Executive Officer or the Board, direct contact with financial market analysts should be limited to the Chief Executive Officer, Chief Financial Officer and the Senior Vice President, Corporate Communications and Investor Relations. Such persons may engage in "one-on-one" communications with securities analysts for the purposes of clarifying previously disclosed information. As a general rule, at least two Company personnel should be present during any one-on-one communications, if practicable. Such communications shall be limited to information that has been previously disclosed to the public in a manner consistent with this Policy. Ideally, such one-on-one communications will be confined to a brief period after earnings releases when the potential for inadvertent disclosure of material nonpublic information is remote. Such communications that relate to the Company's financial matters will not take place during the Company's blackout periods. Notwithstanding the foregoing, in no event shall previously disclosed information be confirmed or updated unless such confirmation or update is contemporaneously made available to the public in a manner consistent with this Policy.

E. Annual Reports, Quarterly Reports and Company Literature.

The Company will regularly provide an annual report of its financial condition and related business performance in a timely manner following the fiscal year-end. Interim reporting of the Company's financial and business performance will be provided quarterly between annual reports. Such annual reports and interim reports shall be made available in a manner reasonably designed to provide broad, non-exclusionary distribution of the information to the public. All the aforementioned materials should be approved by the Audit Committee of the Company's Board of Directors, the Chief Executive Officer, Chief Financial Officer, the independent registered public accounting firm, and General Counsel prior to distribution. Auxiliary materials, such as corporate brochures, etc., may be provided as needed upon management's judgment.

F. Website Postings.

In the discretion of the Chief Executive Officer and Chief Financial Officer, an audio file or written transcript of a conference call or other communication of material, non-public information may be placed on the Company's website. Any written materials should include (or include a link to) appropriate cautionary disclosures to take advantage of the safe harbor under the Private Securities Litigation Reform Act of 1995. No material, non-public information shall be posted on the Company's website unless it has previously or simultaneously been disseminated via other methods reasonably designed to ensure broad, non-exclusionary distribution of the information.

G. Presentations.

Company personnel must receive approval by management prior to accepting any speaking or audiovisual engagement. The following procedures and restrictions shall apply to such presentations:

1. The Chief Executive Officer or an authorized senior official must approve the content of such presentations prior to disclosure.

2. All employees presenting Company information will retain a complete copy of such presentation to document its content as given.

3. Such presentation must not include material, non-public information about the Company.

H. Handling Inquiries.

Inquiries from institutional retail investors, securities and industry analysts and members of the media, as well as inquiries other than in the ordinary course of business, received by employees or other officers from any outsider should be forwarded initially to the Chief Executive Officer or an authorized senior official. They may, at their discretion, designate an appropriate person to respond on specific areas of interest. In the absence of such designation, an inquiry will be handled according to the following guidelines:

1. Chief Executive Officer – Questions about the strategic direction or operating performance of the Company, operational issues such as product performance, research and development, sales and marketing, etc.

2. Chief Executive Officer or Chief Financial Officer – Questions concerning the financial performance of the Company.

3. Chief Financial Officer– Requests for general information about the Company, e.g., annual and quarterly reports, product literature, etc., as well as additions to the Company's mailing list.

Any employees with questions about these matters should contact the Company's Senior Vice President Corporate Communications and Investor Relations or General Counsel.

Adopted: November 16, 2022